

ORDER



Orders
Order / Rev: 216135
Alt Order #: 06866171
Product Desc: 10/22 BARACK OBAMA
Estimate: 2141
Flight Dates: 10/22/12 - 10/22/12
Original Date / Rev: 10/22/12 / 10/22/12
Order Type: REG

WVBT

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Greer Margolis & Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Obama For America (D)
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN13209
Agency External ID: IN117/SP159/AL1336

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/12 | 10/22/12 | 5 | \$3,500.00 | \$2,975.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|-------------------|-------------------|-------------|
| October 2012 | 5 | \$3,500.00 | \$2,975.00 | 0.00 |
| Totals | 5 | \$3,500.00 | \$2,975.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|--------------------|--------------|--------------|-------------------------------|---------|
| Petry Philadelphia | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--------------------------------------|-------|-------------------|--------|-----|-------|-------------|-----|---------------|------|-------|------------|
| E 1 | WVBT | 10/22/12 | 10/22/12 | MLB Championship MLB Championship | CM | MLB Championship | M----- | :30 | 5 | \$700.00 | P4 | 0.00 | NM | 5 | \$3,500.00 |
| 2012 N.L.C.S. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | | 5 | | | | \$700.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | | 5 | \$3,500.00 |